

From Tommy Newberry: 5 Criteria To Help Crystallize Your Unique Definition Of Success

- 1) Controllable: Make your definition within YOUR control, NOT based on outside circumstances or other people.
- 2) Measurable: Make your definition quantifiable so that you can hold yourself *accountable*.
- 3) Perpetual: Formulate your definition so that you can satisfy your definition on a DAILY basis.
- 4) Personal: Choose your own definition, not a borrowed one.
- 5) Principle Based: Establish your definition on absolute truths, not on subjective, timely or situational values.